Curriculum Vitae

Michele Cito

DESIGN CONSULTANT
Design and Project Management
Product Designer and Developer

Contact

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Experience

Design Consultant
Underground Project
January 2023 - Present

Freelance consultancy built on over 15 years of experience in product design, offering design management, product management and product development to sport and motorsport companies.

Developing a racing car helmet and other products for a leading automotive motorsport company, from concept to industrialisation.

Coordinating external suppliers and keeping budget and timelines under control.

Design & Project Manager, Motorsport Products
Schuberth Performance Srl
January 2020 - December 2022
Contributed to the development of the initial range of Schuberth Performance helmets, including the SP1, SF4 and SK1 models. Managed the end-to-end product lifecycle, from design through homologation and industrialisation, controlling costs and timelines.

Chief Designer, Design Centre
Selle Italia Srl
September 2017 - December 2019
Led the development of dozens of saddle models, including the Selle Italia Vision, SP01 Boost and Model X. Directed the design process from concept to industrialisation, coordinating internal teams and external suppliers.

Graphic Designer and developer
Selle Royal Group
April 2013 - March 2017
Team Leader for Product Graphic Design and development across the Selle Royal, Brooks England and Fizik brands. Specialist in industrial design, colour & materials and 3D printing.

Industrial Designer
Mavet Srl (Dainese SpA)
July 2009 - April 2013
Industrial design for special projects (OMP Racing, 3M Peltor, Husqvarna)
3D modelling for internal and external projects (Dainese, AGV,BMW Motorrad)

TOOLS

Software: Adobe Creative Suite, Suite Affinity, CorelDRAW X6, Rhinoceros 7, CATIA (basic).
Processes: assembly, silkscreen, laser, coatings, injection moulding, 3d printers, etc.

EDU

IED Torino
September 2005 - July 2008
Diploma in Transportation and Car Design
Thesis Project: **BMW Group**

ITIS J.C. Maxwell
July 2004
Technical Diploma in Mechanics

LANG

Italian (native)
English (B2)

I authorise the processing of my personal data in accordance with Italian Legislative Decree 196/2003 and EU Regulation 2016/679 (GDPR).

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